Partner With Us. Empower Youth. Strengthen Community.



Every child deserves the opportunity to learn, grow, and thrive through soccer.

Founded 2003 • Canada Soccer Certified Quality Soccer Provider • Anderson Park, Winnipeg

Developing Players. Building Character. Growing Community.

Why Sponsor WPFC?

Winnipeg Phoenix FC (WPFC) has been a community-focused soccer club since 2003, serving players ages 4–17 in northeast Winnipeg. WPFC is a Canada Soccer Certified Quality Soccer Provider and the only youth club in Winnipeg with its own multi-field complex and clubhouse, at Anderson Park.

Your Sponsorship Helps:

- Keep registration fees affordable
- Improve facilities and playing environments
- Upgrade equipment and training resources
- Support player development initiatives
- Provide financial assistance for players in need
- Ensure soccer remains accessible to all families

When you sponsor WPFC, you're investing in the future of our community.



Sponsorship Opportunities

Platinum Partner $5,000+

- Exclusive primary branding on club jerseys (front - 2 years)
- Prominent field banner placement
- Featured social media spotlight
- Website recognition and business link
- Club thank-you photo for display at your business

Gold Sponsor $3,000+

- Logo placement on team jerseys (back - 2 years)
- Website recognition
- Facility signage
- Club thank-you photo display



Sponsorship Opportunities

Silver Sponsor $1,500+

- Logo placement on jersey sleeves (where permitted) (2 years)
- Branding on training apparel or equipment
- Club sponsor recognition

Bronze Sponsor $1,000+

- Recognition on club website
- Mention in club communications and newsletters

✨ Custom Sponsorships

We welcome discussions regarding customized partnership opportunities that align with your organization's community goals.

Sponsorship packages are reviewed and approved by the WPFC Sponsorship Committee.

Team Sponsorship Opportunities

Support a specific team's travel, tournament, and competition expenses — the kind that sends WPFC athletes to events like the Toyota Nationals or the WCP Cup in Regina.

Team Sponsors Receive:

- 100% of sponsorship funds directed to the selected team
- Recognition through team-specific social media channels
- Team photo acknowledging sponsorship
- Direct support of athletes representing Winnipeg at tournaments and events

A team sponsorship helps reduce financial barriers for families while creating memorable experiences for young athletes.



Join a growing network of community-minded organizations, making a difference in the lives of young athletes.

Sponsorship Contact

clubhouse@phoenixsoccer.ca

“Attn: Sponsorship Committee”

Club Office

Anderson Park · 900 Raleigh St, Winnipeg, MB
204-661-1528



Our Values

- Youth Development
- Inclusion & Respect
- Healthy Lifestyles
- Community Engagement
- Positive Sporting Experiences